

East Challow Neighbourhood Plan Steering Group

S.W.O.T Analysis

S

Strengths

- Passionate and committed to retaining Village identity
- Experienced Project Manager
- Heritage knowledge
- Strong historic knowledge
- Available time
- Safeguarding legacy for future generations
- Housing needs background
- Local business knowledge

W

Weaknesses

- Would like a more diverse group membership
- Lack of planning knowledge or experience
- No environmental or sustainability knowledge

O

Opportunities

- Money saving on consultants
- Money to pay consultants
- Access to report production facility
- Access to VWHDC

T

Threats

- Village apathy
- Possible size and cost of S.E.A
- May be ignored or overridden by local governments / national accessibility of funds from VWHDC and locally

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S.W.O.T Analysis

From meeting held 13th March 2017

S

Strengths

Facilities – Park, Tennis Courts, Allotments & Village School
2 Church's
Thriving Village Hall
Sports Clubs
British Legion
Proximity to Wantage
Proximity to Grove Technology Park
Rural setting
Access to the countryside
Good footpath network

W

Weaknesses

A417 going through the village
Parking throughout the village
Amount of traffic on the road / Sat Nav routing
Lost the (Nursery) Playgroup – closed July 2016
No bus service other than those on the A417
No Pub
No Shop

O

Opportunities

Create Cycle tracks
Create additional parking spaces
Larger school
Section 106 planning
To develop the identity of the Village
To develop more village amenities
Better links to Grove Business Park
Reduce main A417 speed limit from 40 to 30
Closer links with Wantage
Reduce vehicle access to Village Hill (one way?)

T

Threats

Planned developments with approval
No planned expansion to the school
Flooding risk
Change of use from byway to Cornhill Lane
Sewage network unable to cope
Western relief road will add additional traffic to artery roads