

## East Challow Neighbourhood Plan Steering Group

### S.W.O.T Analysis

#### **S**

##### **Strengths**

Passionate and committed to retaining Village identity  
Experienced Project Manager  
Heritage knowledge  
Strong historic knowledge  
Available time  
Safeguarding legacy for future generations  
Housing needs background  
Local business knowledge

#### **W**

##### **Weaknesses**

Would like a more diverse group membership  
Lack of planning knowledge or experience  
No environmental or sustainability knowledge

#### **O**

##### **Opportunities**

Money saving on consultants  
Money to pay consultants  
Access to report production facility  
Access to VWHDC

#### **T**

##### **Threats**

Village apathy  
Possible size and cost of S.E.A  
May be ignored or overridden by local governments / national accessibility of funds from VWHDC and locally

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From meeting held 13<sup>th</sup> March 2017

#### **S**

##### **Strengths**

Facilities – Park, Tennis Courts, Allotments & Village School  
2 Church's  
Thriving Village Hall  
Sports Clubs  
British Legion  
Proximity to Wantage  
Proximity to Grove Technology Park  
Rural setting  
Access to the countryside  
Good footpath network

#### **W**

##### **Weaknesses**

A417 going through the village  
Parking throughout the village  
Amount of traffic on the road / Sat Nav routing  
Lost the (Nursery) Playgroup – closed July 2016  
No bus service other than those on the A417  
No Pub  
No Shop

#### **O**

##### **Opportunities**

Create Cycle tracks  
Create additional parking spaces  
Larger school  
Section 106 planning  
To develop the identity of the Village  
To develop more village amenities  
Better links to Grove Business Park  
Reduce main A417 speed limit from 40 to 30  
Closer links with Wantage  
Reduce vehicle access to Village Hill (one way?)

#### **T**

##### **Threats**

Planned developments with approval  
No planned expansion to the school  
Flooding risk  
Change of use from byway to Cornhill Lane  
Sewage network unable to cope  
Western relief road will add additional traffic to artery roads